



# IdeaPaint CREATE White

Interior Dry Erase Paint  
Low VOC  
Gloss Finish

As of 02/24/2016, complies with:	
CARB	LEED 09 CI
SCAQMD	LEED 09 NC
California 01350	LEED 09 CS
LEED v4 H	LEED v4 IDC

<u>CHARACTERISTICS</u>	<u>SPECIFICATIONS</u>	<u>SURFACE PREPARATION</u>
<p><b>IdeaPaint CREATE White</b> is a professional quality dry erase coating for use walls and other smooth surfaces. For best performance, apply CREATE White over a recommended high-quality architectural grade latex paint with a semi-gloss or gloss finish. If base coat paint does not have a semi-gloss or gloss finish, use a preferred clear primer. Recommended primers and base coat paints can be found at <a href="http://learn.ideapaint.com/preferred-products">http://learn.ideapaint.com/preferred-products</a>.</p> <p><b>Color:</b> White  <b>Spread Rate:</b> 14-15 g/sq. ft.  <b>Drying Time:</b> 72F, 50% RH  <b>Touch:</b> 3-4 hours  <b>Potlife:</b> 1 hour  <b>Finish:</b> 66.8 @ 85 degree  <b>Flash Point:</b> &gt; 200°F (&gt; 93.9°C)            Vehicle Type: Epoxy-Silane  <b>VOC:</b> &lt;50 g/L Part A and B mixed (less exempt solvents as packaged)  <b>Weight Solids:</b> 98 % +/- 2 Part A, 40% +/- 2% Part B  <b>Weight per Gallon:</b> 12.18 lbs/gal Part A, 8.14 lbs/gal Part B</p>	<p><b>Dry Wall</b>  <i>If changing the color of the wall, or new construction...</i>  <b>1 ct.</b> recommended primer: IdeaPaint PRIMER, Sherwin-Williams Multi-Purpose, PPG Seal Grip, Glidden Gripper, or Kilz Premium Primer.</p> <p><b>2 cts.</b> recommended high-quality architectural grade latex paint with a semi-gloss or gloss finish: Sherwin-Williams Super Paint, PPG Manor Hall, Ben Moore Regal, Behr Ultra, or Valspar Signature.</p> <p><b>1ct.</b> IdeaPaint CREATE White, applied according to the manufacturer's instructions.</p> <p><i>If applying CREATE White over an egg-shell, flat, or matte paint...</i>  <b>1ct.</b> recommended clear primer: IdeaPaint Clear PRIMER, Kilz Klear Primer, or Zinsser BIN Clear Primer.</p> <p><b>1ct.</b> IdeaPaint CREATE White, applied according to the manufacturer's instructions.</p> <p>If you are installing CREATE White over a substrate other than dry will, visit <a href="http://www.ideapaint.com/help">http://www.ideapaint.com/help</a> or email <a href="mailto:install@ideapaint.com">install@ideapaint.com</a>.</p>	<p><b>Dry Wall</b>            Repair any divots, scratches, or bumps on the wall by filling them with spackle or joint compound. If the wall is textured, sand it smooth or skim the wall with joint compound.</p> <p>Use painter's blue tape (3M Multipurpose preferred) to tape off the area. Clearly define the area to be painted and <b>DO NOT</b> stretch the product beyond the square footage listed on the box.</p> <p>Wipe the surface down with a clean cloth to prevent debris.</p> <p>CREATE White performs best over a latex base coat with a semi-gloss or gloss finish. Do not apply over an eggshell, satin, flat or matte finish. If base coat paint does not have a semi-gloss or gloss finish, apply 1 coat of preferred clear primer. Allow primer to dry for 24 hrs.*</p> <p>If changing the color of your wall / applying to a non-latex surface, prime using one of our preferred primers. Then, apply 2 coats of recommended high-quality architectural grade latex paint with a semi-gloss or gloss finish.*</p> <p><i>*A complete list of our recommended primers and base coat paints can be found at <a href="http://learn.ideapaint.com/preferred-products">http://learn.ideapaint.com/preferred-products</a>.</i></p>



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<b>ADDITIONAL PREPARATION</b>	<b>APPLICATION</b>	<b>CAUTIONS</b>
<p>Open windows, doors and HVAC system to 100% air exhaust to ventilate the area. If you have to use a fan, avoid pointing it directly at the surface being painted.</p> <p>Use painter's tape to mask surfaces and edges you do not want painted.</p> <p><b>IMPORTANT:</b> After application, be sure to remove tape while paint is still wet.</p> <p>Wear protective eye-wear and gloves. Follow additional safety precautions according to the IdeaPaint Safety Data Sheet found on <a href="http://ideapaint.com/help">ideapaint.com/help</a>.</p> <p>Do not shake cans. Pour THIS into THAT and stir thoroughly or 2 minutes. DO NOT mix more than 200 sq. ft. of IdeaPaint at one time.</p> <p>Once IdeaPaint is mixed, you have 1 HOUR to apply.</p> <p>When installing IdeaPaint, apply the product 50 sq. ft. at a time. Do not stretch the product beyond the square footage denoted on the box.</p> <p>When applying more than 50 sq. ft., mark every 50 sq. ft. on your drop cloth with a piece of tape, for reference.</p> <p>For larger-scale installations, replace the roller cover after every 200 sq. ft. of product applied.</p>	<p>Comply with manufacturers printed installation instructions. Mix components in strict accordance with manufacturer's instructions. Pot life is 1 hour maximum.</p> <p>--Apply dry erase coating with specified roller only. Comply with the following:</p> <ol style="list-style-type: none"> <li>1. Apply heavy single coat only, using 2 layer method as described. Do not recoat or touch up applied coating once 10 minute return time has passed.</li> <li>2. Divide your entire planned surface into areas up to 50 square feet.</li> <li>3. Use a 4 inch foam roller to cut in all edges and light switches within the current area.</li> <li>4. Using the included 9 inch roller, from one end of the current area to the other, apply in sections up to 4 feet wide by the full height of the surface.</li> <li>5. Be sure to overlap the edges of each section and use a backrolling technique as you go to even out the application.</li> <li>6. Watch for roller marks, drip marks, debris and missed spots, re-roll as needed.</li> <li>7. Every 50 square feet or 3-5 minutes, return to the first section of the area you have just finished and apply the second layer using the same method detailed above. This helps to build up a thick and effective IdeaPaint surface.</li> <li>8. Do not wait more than 10 minutes to perform the second layer over the first.</li> <li>9. Remove masking tape within 1 hour of painting.</li> </ol> <p>B. Dryerasecoating may be applied directly onto clean, dry, smooth surfaces which are:</p> <ol style="list-style-type: none"> <li>1. A finished drywall surface</li> <li>2. A latex-based topcoat</li> </ol> <p>--Coating shall cure for a minimum of 4 days after application before use.</p> <p>--Application Rate: 5 mils wet film thickness as measured with a wet film gauge; maximum 50 square feet per quart or 200 square feet per gallon.</p>	<p>Use Personal Protective Equipment recommended in the CREATE White SDS. Eating, drinking, and smoking should be prohibited in areas where this material is handled, stored, and processed. Persons with epoxy allergy should not work with this product. Avoid inhalation of vapors and contact with skin, eyes and clothing. Avoid release to the environment. Provide adequate ventilation. In case of inadequate ventilation, use respiratory protection. Good personal hygiene is necessary. Wash hands and contaminated areas with water and soap before leaving the work site. Do not reuse this container. "Empty" containers retain product residue (liquid or vapor) and can be dangerous. <b>DO NOT TAKE INTERNALLY. KEEP OUT OF REACH OF CHILDREN.</b></p> <p>REV 02/24/2016        The information and recommendations set forth in this Product Data Sheet are based upon tests conducted by or on behalf of IdeaPaint, Inc. Such information and recommendations set forth herein are subject to change and pertain to the product offered at the time of publication. Consult your IdeaPaint representative to obtain the most recent Product Data Sheet.</p>