

# PULL INSTALL INSTRUCTIONS

## BEFORE YOU BEGIN...

IdeaPaint's PULL system turns any wall into a magnetic, dry erasable idea platform.

From primer to wallcovering to dry erase paint, these instructions will take you through everything you need to ensure your magnetic, erasable wall lives a long, high-performing and happy life.

### WHAT YOU CAN EXPECT:

#### 01 PRIME & PREP THE WALL

Action Time: 1 hour  
Dry Time: 24 hours

#### 04 PRIME THE WALLCOVERING

Action Time: 4 hours  
Dry Time: 24 hours

#### 02 MEASURE, CUT & ADHERE

Action Time: 1-2 hour  
Dry Time: n/a

#### 05 APPLY THE IDEAPAIN

Action Time: 1-2 hours  
Dry Time: 2-3 hours

#### 03 HANG THE WALLCOVERING

Action Time: 1-2 hours  
Dry Time: 12-24 hours

*\*Action time based on 100 SQFT wall*

In addition to these instructions, please watch the detailed installation video on the Installation & Specs section of our website.

For a complete list of preferred primers and base coat paints, visit [www.ideapaint.ca/installation-specs](http://www.ideapaint.ca/installation-specs).

By purchasing IdeaPaint's products you are agreeing to our Terms & Conditions, which can be found at [www.ideapaint.ca/terms](http://www.ideapaint.ca/terms).

## 01



### PREFERRED PRIMERS:

- IdeaPaint PRIMER
- S-W Multi-Purpose Primer
- PPG Seal Grip
- Glidden Gripper
- Kilz Premium

## PREP & PRIME THE WALL

Start by covering the floor with a drop cloth.

**PREP** the wall to ensure a smooth finished surface. The wall must be clean and free of debris:

Remove old wallcoverings that already exist.

Smooth out rough, uneven surfaces; fill cracks or holes.

Sand the wall with 120 grit sandpaper to remove all debris from previous paint installations.

Thoroughly wipe down the wall with a clean, dry rag to remove all dust.

**TAPE** off the area.

**PRIME** the wall by applying a single coat of one of our preferred primers (listed left).

For a complete list of preferred primers visit [www.ideapaint.ca/installation-specs](http://www.ideapaint.ca/installation-specs).

Immediately remove your tape, and let the primer dry for 24 hours.

## 02

## MEASURE, CUT & ADHERE

Lightly sand the wall to remove any fibers or debris from the primer install. When done sanding, wipe the wall with a dry rag.

**MEASURE** the height of your wall.

Roll out the wallcovering on your cutting surface.

**CUT** the wallcovering to the correct height using a straight edge and a breakaway razor.

**APPLY ADHESIVE** with a paint roller. Evenly roll a sufficient amount of recommended adhesive on to the wall. To start, do this for a width of two panels.

### RECOMMENDED ADHESIVES:

- Roman PRO-732 Heavy Duty Clay
- Roman PRO-838 Heavy Duty Clear
- Roman PRO-880 Heavy Duty Clear Strippable

## 03

## HANG THE WALLCOVERING

**BEFORE YOU START:** On the dark gray side of your wallcovering there is a yellow stripe — for every section of wallcovering hung, this yellow stripe needs to remain always on the left, or always on the right (illustrated left).

**HANG** your first panel of wallcovering. Place the dark gray side against the adhesive on the wall, with the white side facing out.

Firmly press the wallcovering against the wall, pushing out any air bubbles.

**HANG** your second panel adjacent to the first. Make sure the yellow stripe runs along the same side of the panel as on your first.

Leave a tiny (2-3 millimeter) gap between the panels. Then, gently press the beveled edges together so the joint seals tightly.

Firmly smooth down the second length of wallcovering, pushing out any air bubbles.

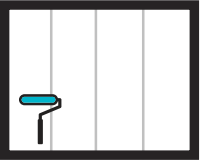
**REPEAT** this process of rolling on adhesive and hanging wallcovering until the entire wall is covered.

To allow the adhesive to dry completely, let the wall sit overnight for 12-24 hours.

# 04

## PRIME THE WALLCOVERING

After the adhesive has dried, you can prep the wall for installation of your dry erase paint.



### PREFERRED PRIMERS:

- IdeaPaint PRIMER
- S-W Multi-Purpose Primer
- PPG Seal Grip
- Glidden Gripper
- Kilz Premium

**PRIME** the wallcovering with a single coat of one of our approved primers (listed left). Let dry per the primer manufacturer instructions.

**FILL** in the wallcovering's seams with a quick-setting patching compound. *Joint compound should be avoided; it could reactivate the adhesive and cause the wallcovering to peel.*

When the patching compound has dried completely, lightly sand the seams to a smooth finish.

**IF INSTALLING PRO OR CREATE WHITE:** apply 2 additional coats of primer (totaling 3 coats). Allow proper drying time between primer applications. Allow 24 hours before applying PRO or CREATE White. See Step 5 for more information.

**IF INSTALLING CREATE CLEAR:** apply 1 additional coat of primer and 2 coats of high-quality semi-gloss or gloss paint in the color of your choice. Allow 24 hours before applying CREATE Clear. See Step 5 for more information.

# 05

## APPLY DRY ERASE PAINT

Dry erase paint application will depend on which of our products you are installing.

**REFER** to the installation instructions specific to your chosen dry erase paint, which can be found at [ideapaint.ca](http://ideapaint.ca)

### IF INSTALLING PRO OR CREATE WHITE:

Apply 2 additional coats of primer.

Allow 24 hours before applying CREATE White or PRO.

Apply CREATE White or PRO according to the installation instructions found in the box or on [ideapaint.ca/installation-specs](http://ideapaint.ca/installation-specs).

### IF INSTALLING CREATE CLEAR:

Apply 1 additional coat of primer.

Apply 2 coats of preferred semi-gloss or gloss paint in the color of your choice.

### PREFERRED BASE-COAT PAINTS:

- Sherwin-Williams SuperPaint
- PPG Manor Hall
- Ben Moore Regal
- Behr Ultra
- Valspar Signature

Allow 24 hours to dry before applying CREATE Clear.

Apply CREATE Clear according to the installation instructions found in the box or on [ideapaint.ca/installation-specs](http://ideapaint.ca/installation-specs).



**CAN I REPAINT YEARS LATER?** Yes, repainting PULL (multiple times) is possible.

**WHAT ABOUT OBSTACLES ON THE WALL?** The installer should cut the wallcovering out around common obstacles such as outlets, switches, doors and other protuberances.

**CAN PULL BE INSTALLED ON A CURVED WALL?** PULL can be installed on curved walls, but the degree of curvature must be minimal. Too extreme a degree of curvature could compromise adhesion and / or the structure of the magnetic wallcovering.

**CAN PULL BE INSTALLED ON A COLUMN?** We don't recommend installing PULL over round or cylindrical columns.

**WHAT SHOULD BE DONE FOR EXTERNAL CORNERS?** We recommend paintable corner bead for a durable finish. It should be applied to the wall first and PULL should then be aligned with the track of the corner bead. PULL should not be bent around corners; it should be brought to the edge of the corner and cut. Then, continue on to the next section.

For a complete list of our PULL FAQs visit [www.ideapaint.com/installation-specs](http://www.ideapaint.com/installation-specs).

**FREQUENTLY  
ASKED  
QUESTIONS**