

# IDEAPAIN'T MAGNETIC PRIMER

## A POWERFUL MAGNETIC SOLUTION



Pair with our premium dry erase paints to create a magnetic, dry erasable area in any color, on nearly any surface, transforming offices, schools and homes into dynamic, collaborative spaces.

**IdeaPaint Magnetic Primer** is a breakthrough magnetic coating—powerfully magnetic, versatile, and perfect for commercial or home application.

- Delivers up to 2x the magnetic strength of other liquid products
- Easy roller application
- Smooth texture—no sanding required
- Light gray color for easy top coat coverage
- Produced in the USA

For best performance, use with neodymium (rare earth) magnets. For install information, visit [ideapaint.ca/technical-information](http://ideapaint.ca/technical-information).



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MORE:**

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