



# TRANSFORM YOUR WORKSPACE



IdeaPaint transforms virtually any surface into a boundless dry erase canvas, giving you and your team the space you need to communicate and collaborate more effectively.

## BRINGING YOU THE BEST DRY ERASE SOLUTION ON THE MARKET

IdeaPaint is the creator of the high-performance dry erase paint category. Our products and accessories create dynamic, collaborative environments in corporations, educational institutions and homes. With IdeaPaint, you can turn any surface – painted wall, wallpaper, table, you name it – into a boundless, erasable canvas.



**Easy, single-coat roller application • Virtually No Odor • Environmentally Responsible**  
**Low <25 g/l VOC • LEED Compliant • UL GREENGUARD Gold Certified**



# IDEAPAIN AT WORK

## INSIDE PAYPAL'S INNOVATIVE OFFICE CULTURE

When their new Boston office opened in 2013, PayPal successfully built a creative space through design, layout and the ubiquitous use of IdeaPaint. The new office showcases the company's commitment to collaboration, creativity and innovation, allowing their employees to push the boundaries of their thinking. PayPal has transformed their space into an agile workplace where their multi-functional teams collaborate, solve business opportunities and develop next generation product together, often with the help of an IdeaPaint wall. The team at PayPal finds that visually displaying and articulating their ideas easily shows what connects, and where gaps need to be filled in. IdeaPaint is critical to this visualization. David Chang, former COO of PayPal Media Network says, **"A big part of how IdeaPaint helps us out is being able to get real business results from using it, and that ultimately means happier customers."**

## THE IDEAPAIN ADVANTAGE

IdeaPaint exists to inspire and encourage everyone, every day, to reach their creative and productive potential. We have more than 150,000 successful installations in 40 countries. Some of the world's most innovative and successful companies are using IdeaPaint to help their teams communicate and collaborate more effectively, be more creative and ultimately, get better results.

