



THE INNOVATIVE CLASSROOM



IdeaPaint transforms virtually any surface into a boundless dry erase canvas, giving teachers and students the space they need to communicate, collaborate and accelerate learning.

RETHINK YOUR THINK SPACE

IdeaPaint is the creator of the high-performance dry erase paint category. Our products and accessories create dynamic, collaborative learning environments educational institutions around the world. With IdeaPaint, you can turn any surface – painted wall, old chalkboard, desk, you name it – into a boundless, erasable canvas.



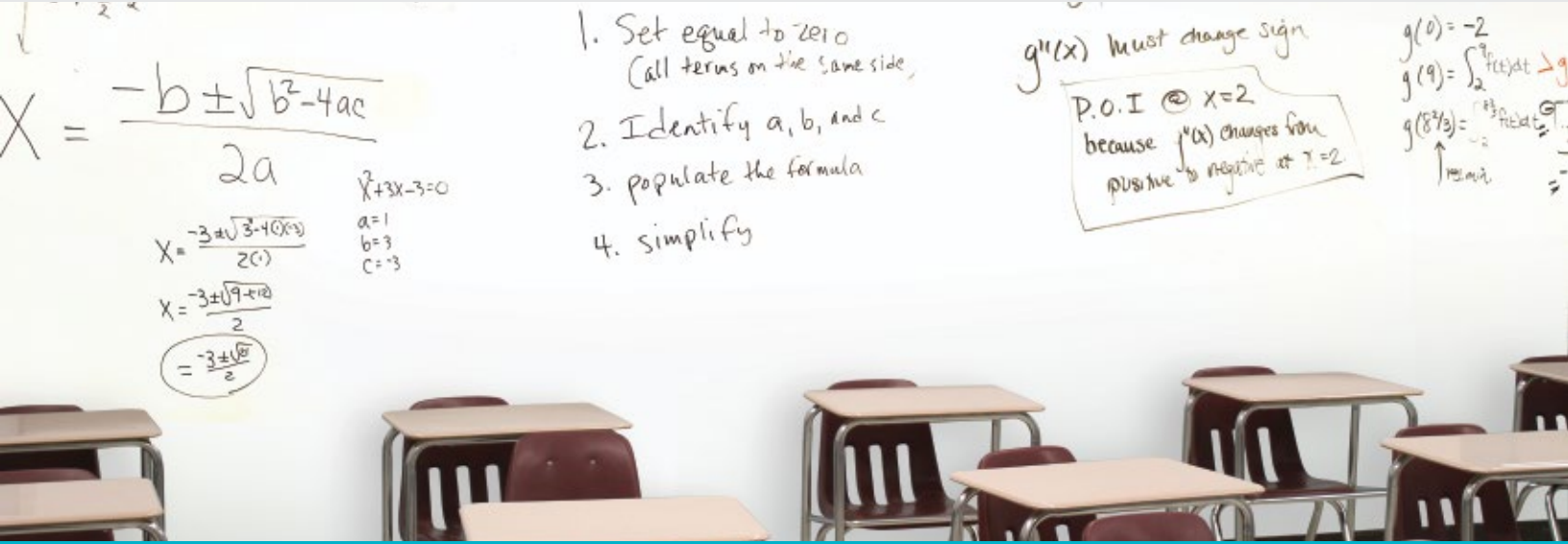
We have witnessed students across the globe better engage in topics, collaborate with their peers, and gain confidence in themselves as learners.



IdeaPaint also supports diverse teaching styles and helps administrators make improvements that benefit both faculty and students alike.

Easy, single-coat roller application • Virtually No Odor • Environmentally Friendly
Low <25 g/l VOC • LEED Compliant • UL GREENGUARD Gold Certified

For more information, contact csr@dundasmatheson.com or visit ideapaint.ca



IDEAPAIN IN THE CLASSROOM

BROOKS SCHOOL

Tucked away in North Andover, surrounded by picturesque New England landscapes, you'll find the Brooks School. Home to 370 students, the majority of whom board, the Brooks School is an independent co-ed college prep school for students grades 9-12.

Math teacher Doug Burbank introduced IdeaPaint to his classroom in 2011, after visiting a former student at the Google offices. After seeing IdeaPaint in action, Burbank decided it was something he needed for his classroom - he believed that it could be a transformative educational tool when it came to teaching math. Watching Burbank captivate his students on the floor to ceiling ladder than runs along his 21' x 11' IdeaPaint wall, it is clear that Burbank was right.

Also on board with Burbank's plan to make math more accessible was fellow math teacher Kihak Nam. Instead of painting the walls however, Nam painted the desks.

Students from both classes expressed the ease with which the IdeaPaint surfaces have been incorporated into everyday lessons. For visual learners, it makes understanding the steps of any given problem easier. For those with creative instincts, it makes math more fun. With IdeaPaint, students are able to make meaningful connections to a subject that is often passed over in high school and forgotten about in higher education.



THE IDEAPAIN ADVANTAGE

IdeaPaint exists to inspire and encourage everyone, every day, to reach their creative and productive potential. We have more than 150,000 successful installations in 40 countries. Some of the world's most innovative schools are using IdeaPaint to support their students' educations.

