

CHANGE YOUR ENVIRONMENT WITHOUT CHANGING THE ENVIRONMENT



IdeaPaint is one of the most environmentally responsible dry erase products on the market. It delivers more writing surface with far less environmental impact — IdeaPaint uses fewer materials, consumes less energy, and provides better indoor air quality.

MANUFACTURING

- IdeaPaint uses the wall itself (or an existing board as a substrate. It does not use the wood, steel, aluminum, or vinyl found in other dry erase surfaces.
- Huge ovens and assembly equipment are required to make whiteboards. IdeaPaint is simply mixed and stirred which requires far less energy.

SHIPPING

- A 48 SQFT whiteboard ships in a crate that can weigh over 250 lbs, while 50 SQFT of IdeaPaint ships in a box weighing only 3.5 lbs.
- Shipping one unit of IdeaPaint takes a fraction of the space, requires less packing materials, and weighs far less. This saves considerable amounts of fossil fuel during the shipping process.

REMOVAL AND RECYCLING

- Approximately 50 million lbs. of old whiteboards are thrown into America's landfills each year. There is nothing to dispose of when an IdeaPaint surface is changed. The wall is simply repainted.
- There is no need to spend time and money on demolition, reconstruction and repairs in comparison to traditional whiteboards.



STANDARDS & INGREDIENTS

- UL GREENGUARD Gold Certified (CREATE + PRO)
- Contribute to LEED (CREATE)
- Health Product Declaration™ (CREATE + PRO)
- Meets Google Criteria (CREATE + PRO)
- California 01350 Compliant (CREATE)
- Low VOC (CREATE)
- Formaldehyde Free (CREATE + PRO)
- Isocyanate Free (CREATE)
- Tin Free (CREATE Clear)
- Lead Free (CREATE + PRO)
- PRO is a Urethane & CREATE is an Epoxy



For more information, contact csr@dundasmatheson.com or visit ideapaint.ca